



# Thank you for exhibiting in MCEE 2025!

We wanted to make sure you have all the information you need to prepare for the show. Your success is our goal! Here are a few updates to pay attention to:

## 1. NEW PRODUCTS COMPETITION – DEADLINE IS FEBRUARY 12

Benefit from an increased visibility by entering the competition!

The new products showcase area is the first thing MCEE visitors see when they enter the show – before any of the booths. If you have new products, we strongly recommend that you apply. There is no cost to participate, and it can give you extra exposure for your products at the show and on the website. Seeing new products is the #1 reason people attend MCEE!

[Enter the contest](#)

## 2. eBOOTH

Use your A2Z login and password.

[Login to eBooth](#)

## 3. EXHIBITOR REGISTRATION

You will receive an email with your login information in January 2025.



#### 4. EXHIBITOR MANUAL

The exhibitor manual will be available in December.

#### 5. EXHIBITOR GUIDELINES AND BOOTH DISPLAY

To ensure an easy set up, please review the exhibitor and booth display guidelines.

[Booth Display Guidelines](#)

#### 6. EXHIBITOR CHECKLIST

[Exhibitor Checklist](#)

#### 7. RESERVE YOUR STAY AT THE HUMANITI HOTEL MONTREAL

Book before *March 21, 2025*

**Humaniti Hotel Montreal**

340, de la Gauchetière West  
Montreal (Quebec) H2Z 0C3  
514 657-2595

[Book online](#)



## 8. IMPORTANT!

Exhibitors have been receiving emails regarding alternative ways to book their hotel with Humaniti Hotel Montreal and to acquire mailing lists. **These emails are not sanctioned by MCEE 2025 Show Management.**

Only book your hotel through the link provided above.

## 9. INSURANCE CERTIFICATE

Please provide us your insurance certificate, as indicated in your booth agreement, by emailing it to [info@ciph.com](mailto:info@ciph.com). If you need to order temporary insurance from our insurance supplier, click on Insurance order form:

<https://www.exhibitorinsurance.com/pub/srch/?e=MCEE2025>.

Each exhibitor must provide proof of insurance covering them for the entire duration of the show, including move-in and move-out. Coverage for liability of a minimum of \$2,000,000 is required. Ask your broker to email proof of coverage to MCEE 2025 Show Management [events@ciph.com](mailto:events@ciph.com).

**Exhibitors that don't provide an insurance will not be allowed to move in.**

SALON **MCEE** EXPO



**Palais des congrès**  
Montréal, Québec

24 et 25 avril  
April 24 & 25 **2025**



## MCEE 2025

c/o Canadian Institute of Plumbing & Heating  
295 The West Mall, Suite 504, Toronto, ON, M9C 4Z4

### Trade show location

Palais des congrès de Montréal  
159, rue St-Antoine Street West, 9<sup>th</sup> floor, Montréal (Québec) H2Z 1H2, CANADA

HAVE QUESTIONS?

## Contact Pat Gramsch

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