

Get ready for MCEE Expo 2027!

As MCEE Expo 2027 approaches, we're here to help you make the most of your participation. In this edition of Exhibitor News, discover key opportunities to increase your visibility, showcase your innovations and expertise, and start preparing for a successful show.

SHARE YOUR EXPERTISE AT THE MCEE EXPO

Would you like to showcase your expertise and contribute to knowledge sharing within the industry? The **MCEE Expo** invites exhibitors to submit proposals for a **60-minute technical presentation**, including a question-and-answer period.

The presentation should focus on a practice, technology, or innovation relevant to building mechanical professionals. It must be educational and technical in nature and must not contain commercial or promotional content.

Interested exhibitors are invited to submit their proposal by completing the designated form and sending it to Nadine Bourgeois **no later than October 31**.

Proposals will be evaluated based on their relevance, technical value, and interest to MCEE Expo attendees. As the number of presentation slots is limited, submitting a proposal does not automatically guarantee selection.

NEW PRODUCT COMPETITION – ENTRY DEADLINE IS JANUARY 28, 2027

Give your innovation outstanding visibility at MCEE Expo 2027!



The New Product Competition is much more than a competition: it's a unique opportunity to put your latest innovation in the spotlight and showcase it to industry professionals looking for tomorrow's solutions.

Featured in the New Product Showcase, located at the entrance to the show, your product will benefit from a strategic, high-traffic location along the route taken by the thousands of visitors expected to attend. This prominent exposure will create more opportunities to drive traffic to your booth and position your company as an industry innovator.

Turn your new product into a powerful tool for attracting attention and building awareness.

Free and easy to enter, the competition provides tangible added value before, during and after the show: visibility among thousands of onsite visitors, exposure on the MCEE Expo website, and promotional coverage for the winning products.

By entering, your company benefits from:

- **Targeted exposure** in one of 9 categories, with a presentation featuring a description and photo.

Exceptional visibility among thousands of visitors

- Your product will be displayed in a prominent, high-traffic area at the entrance to the show.

Even greater exposure for the winners

- The winners, to be announced on April 13, 2027, will receive additional visibility in the New Product Showcase and at their booths, as well as recognition in the press release announcing the winners.
- An exclusive opportunity to showcase their product on stage: Winners will be invited to present their product on the New Product Stage, exclusively reserved for award recipients.

Enter by January 28. Don't miss your chance!

Enter the contest



Contact Pat Gramsch

Pat Gramsch, Director, Events and Sponsorship
p.gramsch@ciph.com

Email Pat Gramsch