

SALON

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EXPO

**CANADA'S BIGGEST
MECHANICAL, PLUMBING,
HYDRONICS, HVACR,
ELECTRICAL AND
LIGHTING EXPO**

SHOW

your products and services

CONNECT

with buyers and
decision-makers

INCREASE

your sales

PALAIS DES CONGRÈS
DE MONTRÉAL

Thursday, April 24 &
Friday, April 25, 2025

mcee.ca



SALON



EXPO

THE ONE-STOP EVENT FOR CONTRACTORS,
WHOLESALEERS, ENGINEERS, BUILDING MANAGERS
AND OTHER INDUSTRY PROFESSIONALS LOOKING
FOR **NEW PRODUCTS, NEW IDEAS AND
INNOVATIVE SOLUTIONS.**

SHOW

your products and services

- MCEE visitors can experience your products in person – a powerful purchasing motivator.
- Get extra exposure for your new products in the New Products Showcase and Competition. Full details available in the Fall of 2024 on the MCEE website.
- Position yourself as an expert: information-packed sessions attract serious buyers and decision-makers. Exhibitors that book space by August 31, 2024 will have the opportunity to submit presentation proposals.

CONNECT

with buyers and decision-makers

- More than 7,000 buyers and decision-makers will be at MCEE.
- You can meet more qualified buyers in two days than in six months of traditional sales calls.
- People like to buy from someone they know. MCEE puts your sales team face-to-face with the buyers whose decisions affect your profits.

INCREASE

your sales

70%

of all visitors purchase from suppliers they meet at MCEE.

71%

of visitors make new purchases within 12 months after MCEE.

84%

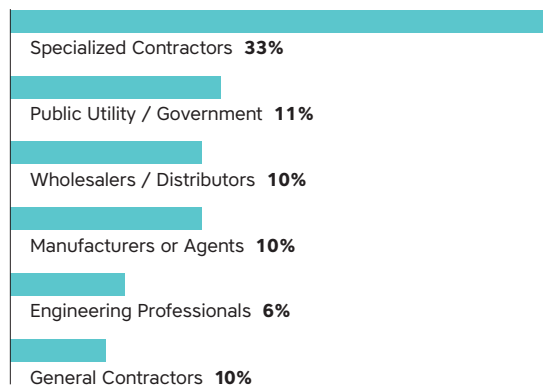
of contractors say they purchase products as a direct result of seeing them at MCEE.

HELD EVERY TWO YEARS, WITH **MORE THAN 400 EXHIBITORS AND THOUSANDS OF PRODUCTS**, MCEE IS THE INDUSTRY EVENT FOR BUYERS AND DECISION-MAKERS.

Your success begins at MCEE

Our aggressive attendance promotional campaign targets buyers and decision makers in the mechanical, plumbing, hydronics, HVACR, electrical and lighting sectors and connects you to this extensive business network.

More than **7,000** professionals attended in 2023.



Meet new players in the industry

- Every year, new players join the industry and MCEE is the ideal place to meet them and introduce them to your products.

Location

PALAIS DES CONGRÈS DE MONTRÉAL
(MONTREAL CONVENTION CENTRE)

- Located in the heart of the city and its bustling neighborhoods, just steps away from the business district, Chinatown, Old Montreal and the Entertainment District, the **Palais des Congrès** is surrounded by many hotels.
- It's easily accessible by public transportation, with direct access to the subway, by bicycle, on foot, by train, or by car, thanks to 1,600 indoor parking spaces, and links directly to downtown Montréal's underground pedestrian network.
- It's one of the first carbon-neutral convention centres in America.

Check out our new floor plan

- Visit the exhibitors' section on mcee.ca to discover our all-new layout.

EXHIBIT RENTAL RATES AND OPTIONS

Exhibit Space Rates	Booking until August 31, 2024	Booking after August 31, 2024
Standard booth* (100 sq. ft.)	\$33.25 per sq. ft.	\$34.25 per sq. ft.
Corner premium*	\$525 per corner	\$575 per corner

Turnkey booth packages (furniture and equipment)

Save time and money with the 100 sq. ft. and 200 sq. ft. booth packages. Your booth will be set up and waiting for you – just bring in your products and signage and you are all set! When the show ends, pack up your materials and leave – we'll dismantle the booth for you.

* Booth designs must conform to international standards. Please contact show management for details.

EXTRAS INCLUDED WITH YOUR EXHIBIT SPACE*

- Promotional kit including graphic material to help you generate traffic at your booth
- Material handling assistance to and from your booth
- Listing in the official show guide
- Participation in the New Products Showcase and Competition (for qualified products)
- Booth drape
- Standard eBooth on the MCEE online edition including an interactive floorplan and planning tools to help buyers connect with you before, during and after the show.

* Carpet, furniture, power, Wi-Fi and equipment are **NOT** included with the exhibit space - order forms are provided in the online Exhibitor Service Manual.

SHOW DATES AND TIMES

Show	Thursday, April 24, 2025	9:00 am to 6:00 pm
	Friday, April 25, 2025	9:00 am to 4:00 pm
Move-In	Tuesday, April 22, 2025	By assigned schedule
	Wednesday, April 23, 2025	
Move-Out	Friday, April 25, 2025	4:30 pm to 11:00 pm
	Saturday, April 26, 2025	8:00 am to 3:00 pm

Language: The majority of MCEE visitors are French speaking. Most are bilingual (French and English) but some speak only French. Show Management recommends exhibitors take this into consideration when planning your exhibit's graphics, literature and staffing.

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MCEE IS PRODUCED BY KEY INDUSTRY ASSOCIATIONS. TOGETHER THEY REPRESENT 90% OF QUÉBEC'S MECHANICAL, PLUMBING, HYDRONICS, HVACR, LIGHTING AND ELECTRICAL INDUSTRY.

Partners



And support from: ASPE Montréal, ASHRAE Montréal, Canadian Hydronics Council

**Reserve
your space
for MCEE
Expo 2025**

Use the enclosed application form
or register online at mcee.ca

For more information

For plumbing, heating, hydronics, ventilation, air conditioning, refrigeration, fire protection, water treatment and related tools, software and equipment.

If you are located in Ontario, Western Canada, the United States or outside of North America

Pat Gramsch, CIPH
416 695-0447 ext. 309
1 800 639-2474
p.gramsch@ciph.com

For Québec and the Atlantic regions

cmmtq-partenaires@cpsmedia.ca
450 227-8414 ext. 309 or
1 866 227-8414 ext. 309

ELECTRICAL AND LIGHTING SECTION

For lighting, electrical, alarms and related tools, software and equipment.

cmeq-partenaires@cpsmedia.ca
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1 866 227-8414 ext. 309