

Place Bonaventure
Montréal, Québec

April 24 & 25, 2019

2019 NEW PRODUCT COMPETITION

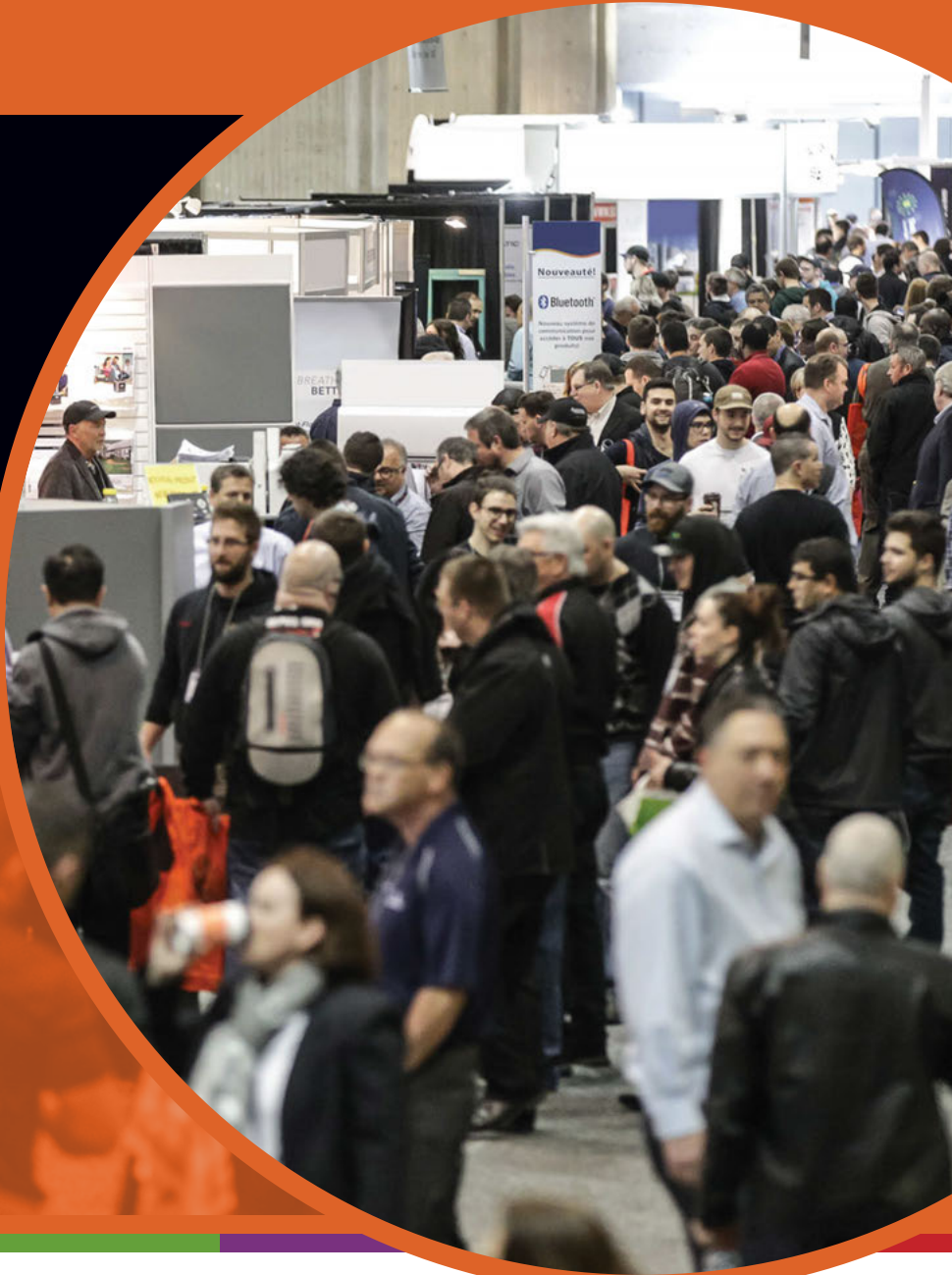
Participant guide

MCEE

MÉCANEX/CLIMATEX/EXPOELECTRIQ/ÉCLAIRAGE

mcee.ca

**SUBMISSION
DEADLINE:
FEBRUARY 22, 2019**



Produced by:



With the cooperation of:



Showcase

your new products at MCEE 2019!

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If you are exhibiting at MCEE 2019
and want to increased visibility at the trade show, entering the

NEW PRODUCT COMPETITION
will give your new products more exposure:

1. In the special issue of the IMB magazine, the Official Show Guide,
2. On mcee.ca,
3. In the New Product Showcase, near the MCEE entrance in an exclusive and high profile area.

MCEE 2019 attracted more than 6,000 visitors, 70% of whom made new purchases within twelve months. Don't miss this opportunity to tell your future clients about your new products. Sign up now! This is the ideal time to demonstrate your expertise to key building mechanicals, electricity and lighting industry players.

New Product Competition winners will be announced on April 23, 2019. If your product wins in its category, it will get considerable exposure in the New Product Showcase and get additional promotion via MCEE Press Release. From all category winners, the judges will also select one overall grand prize winner: the most innovative new product at MCEE 2019.

THE NEW PRODUCT COMPETITION FEATURES:

- ✓ Over 100 products competing in 14 categories
- ✓ Increased exposure for participants
- ✓ Special visibility for winners

INFORMATION

CMMTQ Technical Department

514 382-2668 / 1 800 465-2668

technique@cmmtq.org

Rules and procedures

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There is no fee for submitting a nomination.
Registration for the 2019 New Product Competition runs from
April 1, 2018 to February 22, 2019.

1. Only MCEE 2019 exhibitors are eligible for the New Product Competition.
2. The nominated product must:
 - Have been available in the Canadian market for 24 months or less (**between March 4, 2017 and February 22, 2019**) and have received the approval of a recognized Canadian certification body;
 - Fall into one of the 14 competition categories.
3. No more than two new products per manufacturer can be entered. One application form per product.
4. The winners will be eligible for the Grand Prize.
5. Only the selected products will be exhibited in the New Product Showcase.

DEADLINE FOR RECEIVING NOMINATIONS IS FEBRUARY 22, 2019

The 2019 New Product Competition is open to all MCEE 2019 Trade Show exhibitors.

To be eligible, the entry form must be received before 3 pm on February 22, 2019.

The duly completed application form must be accompanied by the following:

1. High resolution photo(s) (approx. 1 MB)
2. Detailed product technical data sheet

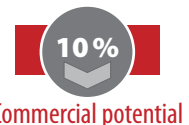
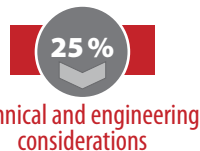
You can complete the form online at mcee.ca in the Exhibitors > New Product Showcase section.

CONFIDENTIALITY

The MCEE team of evaluators and the jury members will protect the confidentiality of information in all nomination files. They officially undertake not to disclose any information about the nominations submitted for the 2019 New Product Competition.

DECISIONS

The winners will be selected on April 23, 2019 at Place Bonaventure, by a jury of industry representatives. The jury's decision is final and will be based on the following evaluation criteria:



You will be informed ahead of time if your product and/or representative need to be present on the day of the decision. The jury members may request further product details or clarifications.

2019 New Product Competition

Categories

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1. Forced air heating and/or air conditioning products

Furnaces, air/air or water/air heat pumps, air conditioners, wall and multi-split units, limit units, fan-coil units, roof units, air and fireplace heaters (excluding electric, see categories 13 and 14), etc.

2. Hydronic heating and/or air conditioning products

Hot water and steam boilers, bathroom/space combi heaters, air/water or water/water heat pumps, hydronic space heaters, etc.

3. Hydronic heating and/or air conditioning components

Circulators, heat exchangers, expansion tanks, flow regulators, control valves, radiant heating (excluding pipes, see category 8), insulation, manifolds, radiators, towel warmers, valves, etc.

4. Forced air heating and/or ventilation and/or conditioning components

Air exchangers, fans, exhaust fans, filters, ducts, balancing valves, air diffusers, fire dampers, fittings, accessories, etc.

5. Green energy components

Solar (excluding water heaters, see category 6), photovoltaic, wind, hydrogen, biomass and battery energy, energy recovery units, etc.

6. Water heaters (domestic water, space heating, and combo

Storage, on-demand, and hybrid water heaters.

7. Plumbing products and faucets

Toilets, urinals, baths, sinks, bathroom sinks, faucets/mixing valves, shower heads and drains, shower bases, roof and floor drains, macerator toilets, waterproofing membrane, etc.

8. Pipes, backflow preventers, cisterns and accessories

Pipes and tubing for all liquid and gas conveyance applications, fittings, water temperature control devices (when not built in to taps, otherwise see category 7), backflow preventers and vacuum breakers, backflow valves, hammer arrestors, pressure-reducing valves, air intake valves, drainage pumps, sprinkler heads, separators (grease, oil, sediment, amalgam, etc.), gas and combustibles storage tanks, straps, mounts, glue, pipe wrap, sealant, fastenings, brazing and soldering products, etc.

9. Protective tools, hardware and equipment

Tools, firewalls, fasteners, scaffolding, ladders, cleaning products, protective equipment, insulation, etc.

10. Software, controls and related components

Energy, lighting, communication and temperature controls, programmable controllers, estimating, design, and project management software, mobile applications, etc.

11. Interior lighting products

Lights, bulbs, etc.

12. Exterior lighting products

Lights, bulbs, etc.

13. Residential, commercial and institutional electrical products

Wiring, conduits, fittings, control panels and cases, transformers, baseboard, fireplace, air and wall-mounted convection heaters, underfloor heating, switches, towel warmers, other electrical equipment, etc.

14. Industrial electrical products

Wiring, conduits, fittings, control panels and cases, transformers, air, fireplace and wall-mounted convection heaters, other electrical equipment, etc.